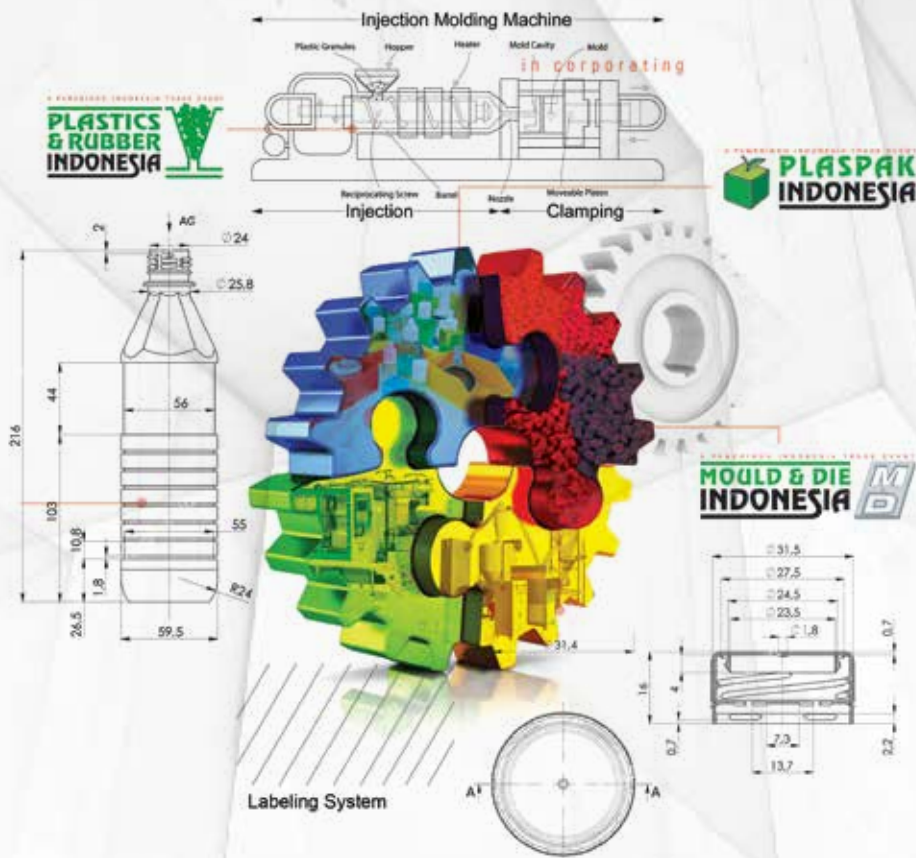




PLASTICS & RUBBER INDONESIA

Tech-Talk

POST WEBINAR REPORT



Topic:

How COVID has Highlighted the Need for Functional Packaging Technologies

Thursday, 26 November 2020 | 10.00 am (WIB/GMT+7)

Organised by:



Webinar Sponsored by:



● **TECH-TALK WEEK @PLASTICS & RUBBER INDONESIA**

Packaging has been an essential part of our life ranging from food packaging to personal care to industrial chemicals. During COVID pandemic, the worry of contamination as a result of the virus has led to consumer moving towards package food for safety.

This has also likewise caused an increase in the requirement for longer shelf life to reduce food wastage due to closure of shops. In this webinar, we discussed how MX Nylon is able to extend the shelf life of various product reducing food wastage. As a result, we were focusing on the need for functional packaging technologies to ensure food/non-food supply assurance and reduction of resource loss, and availability via longer shelf life and greater geography.

Taking the theme of How COVID Has Highlighted The Need for Functional Packaging Technology, the webinar took place on Thursday, 26 November 2020, at 10.00 WIB (am/GMT+7) and was hosted by the key players in the industry:



Mr. Ryan Tan
 Mitsubishi Gas Chemical
 Singapore Pte Ltd



Mr. Albert Lim
 Senior Manager, Mitsubishi Gas
 Chemical Singapore Pte Ltd



Mr. Takanori Miyabe
 Technical Marketing Specialist
 Asia Pacific of Mitsubishi Gas
 Chemical Co. Inc.

● **THE AGENDA**

Thursday, 26 November 2020 | 10.00 WIB (am/GMT+7)

- 10.00 – 10.10 Welcome and introduction hosted by PT Pamerindo Indonesia
- 10.15 – 11.00 Topic: How COVID Has Highlighted The Need for Functional Packaging Technology & Polling session.
 - Speaker : Mr. Ryan Tan
 - Moderators : Mr. Albert Lim & Mr. Takanori Miyabe
 - Guest host : - Anders Olsson, Sales Director SE Asia/Pacific of Movacolor
 - Per Larsson, Regional Sales Director of Movacolor
- 11.05 – 11.20 Q&A
- 11.25 – 11.35 Conclusion and Wrap Up

● **REGISTRATION & ATTENDEES**

380
 Registrant

123
 Unique Viewers

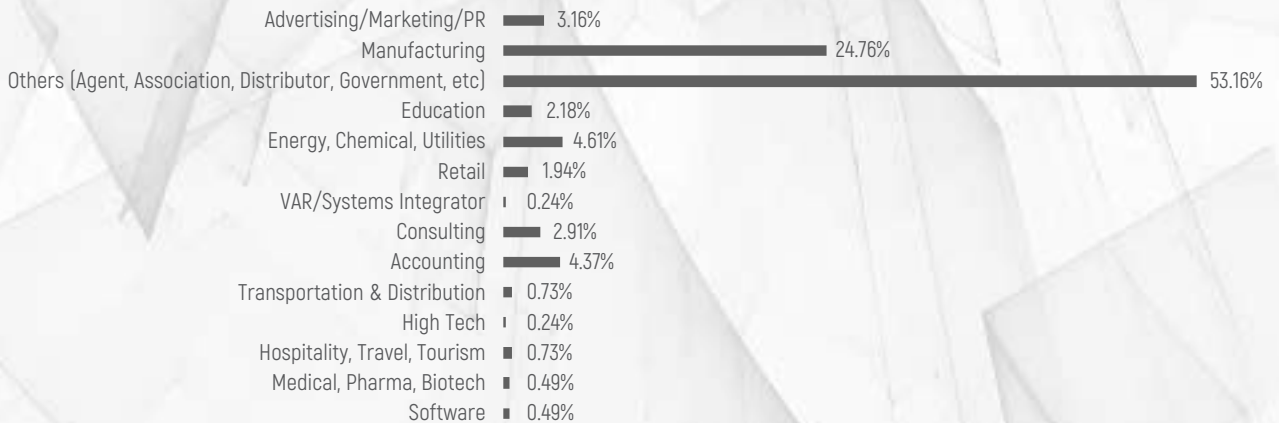
32.37%
 Attendance Rate

● **INTERACTION RATE** (How long attendee stay on our session)

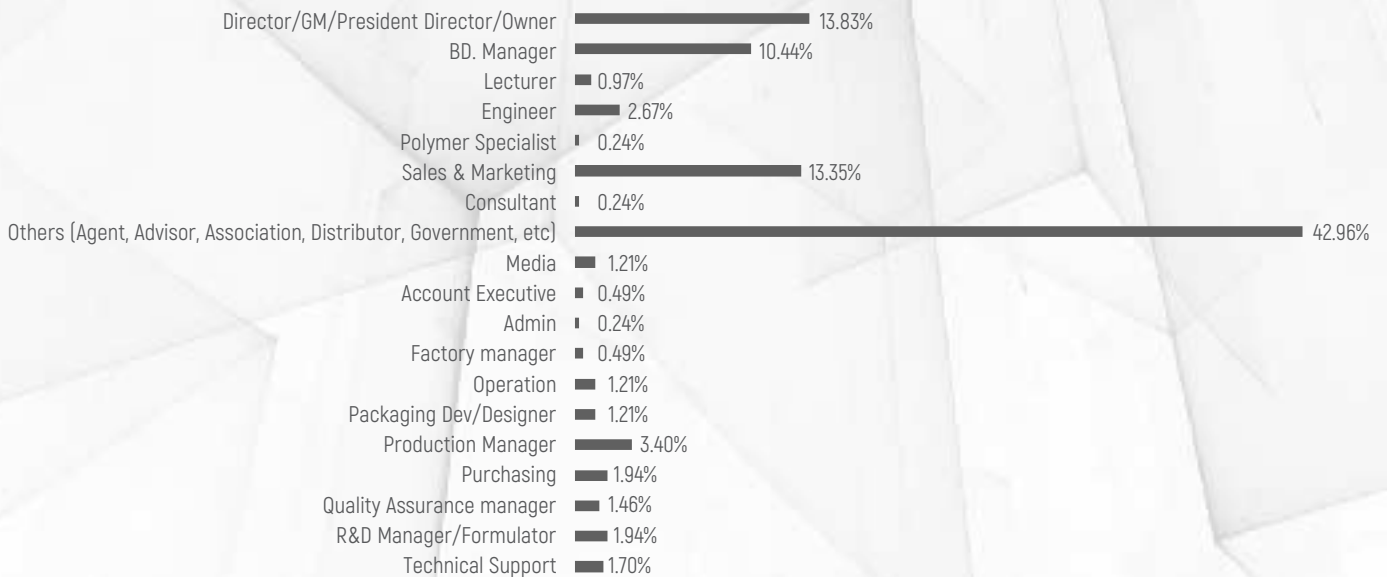
95 minutes
 Duration

74.76%
 Stay in 1 - 1,5 Hour Session

● **REGISTRANT BREAKDOWN BY INDUSTRY**



● **REGISTRANT BREAKDOWN BY JOB TITLE**



● **POLLING QUESTIONS**

16 Questions

asked during the webinar

1. Question: What is the function of Packaging?

- Answer:
- All of the above 64.29%
 - Extend the shelf life 3.57%
 - Protect the foods 32.14%

2. Question: Are you interested in applying these MGC technologies to your products?

- Answer:
- Maybe 53.57%
 - I like to learn more 28.57%
 - Yes 17.86%

3. Question: Has Covid-19 impacted your need to rethink packaging?

- Answer:
- yes 60.72%
 - Not sure yet 32.14%
 - No 7.14%

4. Question: Which issues do your products face when packed, stored or transported?

- Answer:
- Color change 7.14%
 - Micro 10.71%
 - Oxidation 14.28%
 - Rancidity 3.58%
 - Shelf life 46.43%
 - Other 17.86%

- **CALLING FOR SPEAKERS!**
JOIN US AND SHARE YOUR EXPERIENCE

The industry needs your experience and moreover it's time for the industry to rise and shine together! We need your expertise and support to share the information. Contact our nearest sales representative and they will inform you of the next steps and the benefit of joining Plastics & Rubber Indonesia Tech-Talk Webinar.

See you on e-stage!

- **TECHNICAL INFO**

Our webinar will be conducted using a presentation with an audio format. After you complete your registration, you will receive an automatic confirmation email with details for joining our webinar. As you build your future information and experience, you can check the recording webinar video and download the presentation material, a minimum of 2 working days after the webinar is done.

For further information please contact your nearest office:

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