

A PAMERINDO INDONESIA TRADE EVENT

# PLASTICS & RUBBER INDONESIA



15 - 18 November 2023

Jakarta International Expo  
Kemayoran - Indonesia

# EXHIBITION REPORT

Co-located with :



Organised By :



# ABOUT PLASTICS AND RUBBER INDONESIA 2023



Plastics and Rubber Indonesia 2023 with the theme “The Future of Plastics” has been successfully held, attracting 13,326 trade attendees. We are delighted to seize this opportunity to contemplate the notable achievements that adorned this year’s event. This event provided a platform for industry leaders, professionals, and enthusiasts to explore the latest advancements and network with like-minded individuals.

This post show report meticulously explores the pivotal highlights and significant milestones that defined Plastics and Rubber Indonesia.

Co-located with :  **PLASPAK  
INDONESIA**  **MOULD & DIE  
INDONESIA**  **PLASTIC RECYCLING  
INDONESIA**

**15 – 18**  
November 2023

Jakarta International Expo, Kemayoran  
Jakarta - Indonesia  
Hall : A(1-3), D(1-2)

## FACT & FIGURE





# EXHIBITOR



**KOREA** | KICOX-ULSAN CHEMICAL INDUSTRY

**KICOX**

**IKEMP**

**Langgeng**  
High Performance Plastic

INDONESIA MOULD & DIE INDUSTRY ASSOCIATION (IMDAI)

**PEC**

**AUSTRIA  
PAVILION**

**VCAI** SUZHOU CHA MACHINE GROUP CO., LTD

**VCAI**

**SHINI**

**CHINA**

QINGYIN HUAFU PRINTING M...ERY C...

**REMA**

EREMA RECYCLING MASCHINEN & ANLAGEN GMBH

**EREMA**

# EXHIBITOR SATISFACTION & LOYALTY

- 53 % Will Participate in PRI 2024
- 17 % Will Participate with Larger Booth
- 83,38 % Satisfaction Rate
- 83,03 % Loyalty Score
- 63,24 % NET Promotor Score





# EXHIBITOR TOP BRANDS



# EXHIBITORS' TESTIMONIAL



**Steven Tjendra**  
Director - PT Garuda Inti Makmur Abadi

I observe a considerable enthusiasm, which is quite promising. In the past few years, we faced challenges due to the pandemic, resulting in a decline in market enthusiasm and the absence of exhibitions. However, as evident today, the visitors are substantial, and customer responses are highly favorable. Regarding Pamerindo as the organizer, I believe it demonstrates a high level of professionalism in hosting events of this nature.



**Suwandi Budinata**  
Commercial Manager - Pan Era Group

We hope that next year Plastics and Rubber Indonesia can be even better and bigger. I also appreciate the Circular Economy Zone program, which is truly excellent. Hopefully, next year it can be expanded and further developed so that more people become aware of the products within the Circular Economy Zone.



**Franky Moris H. Hutapea**  
President Director - PT Victory Blessings Indonesia

The number of visitors this year has increased, and I hope that next year Plastic and Rubber Indonesia can invite more exhibitors and attract a larger audience. Observing this year, I have encountered several potential new clients and contacts, and I hope this will contribute to the growth of our business.

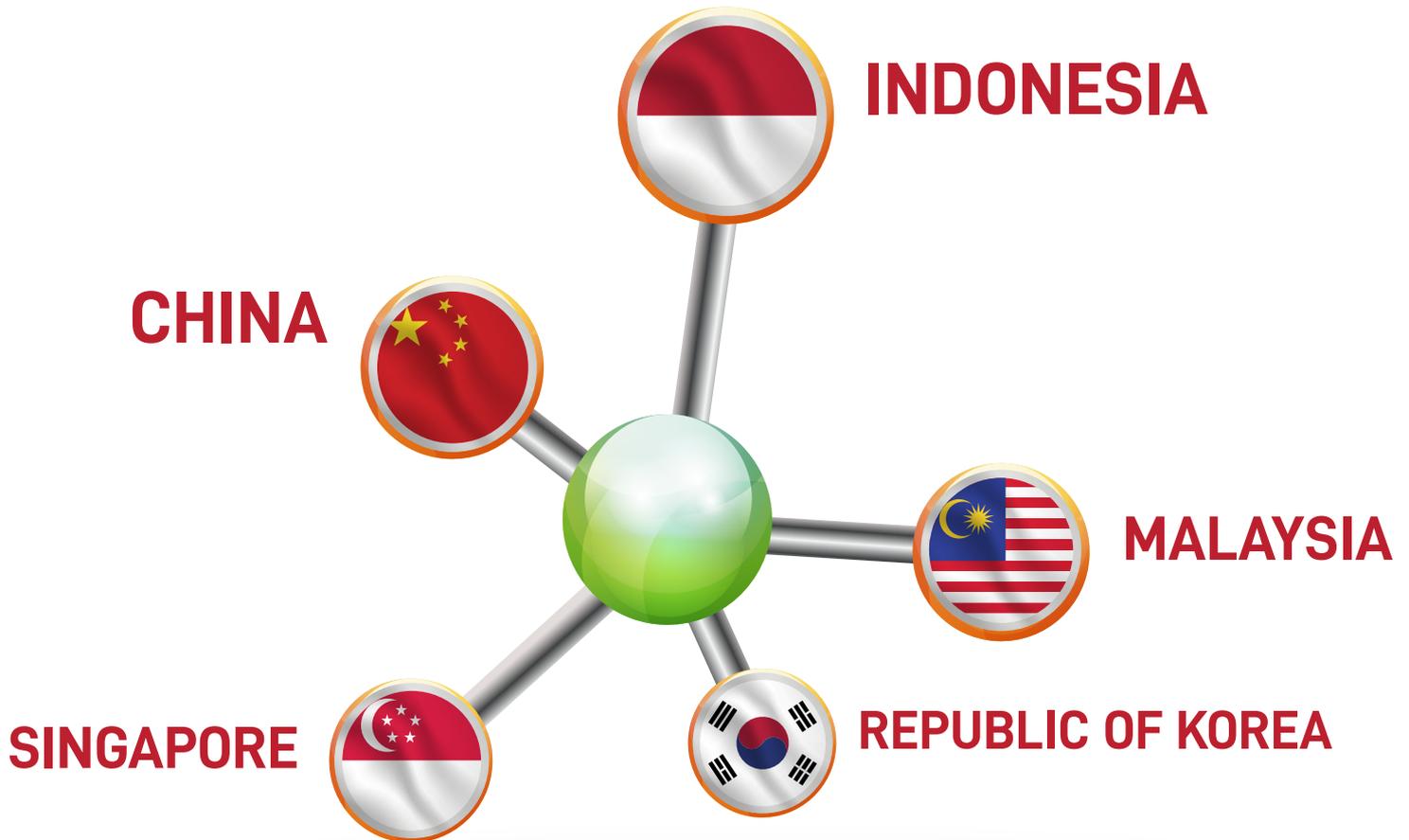




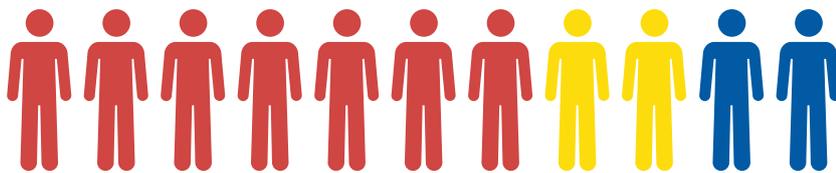
# VISITOR



# TOP 5 VISITOR COUNTRIES / REGIONS



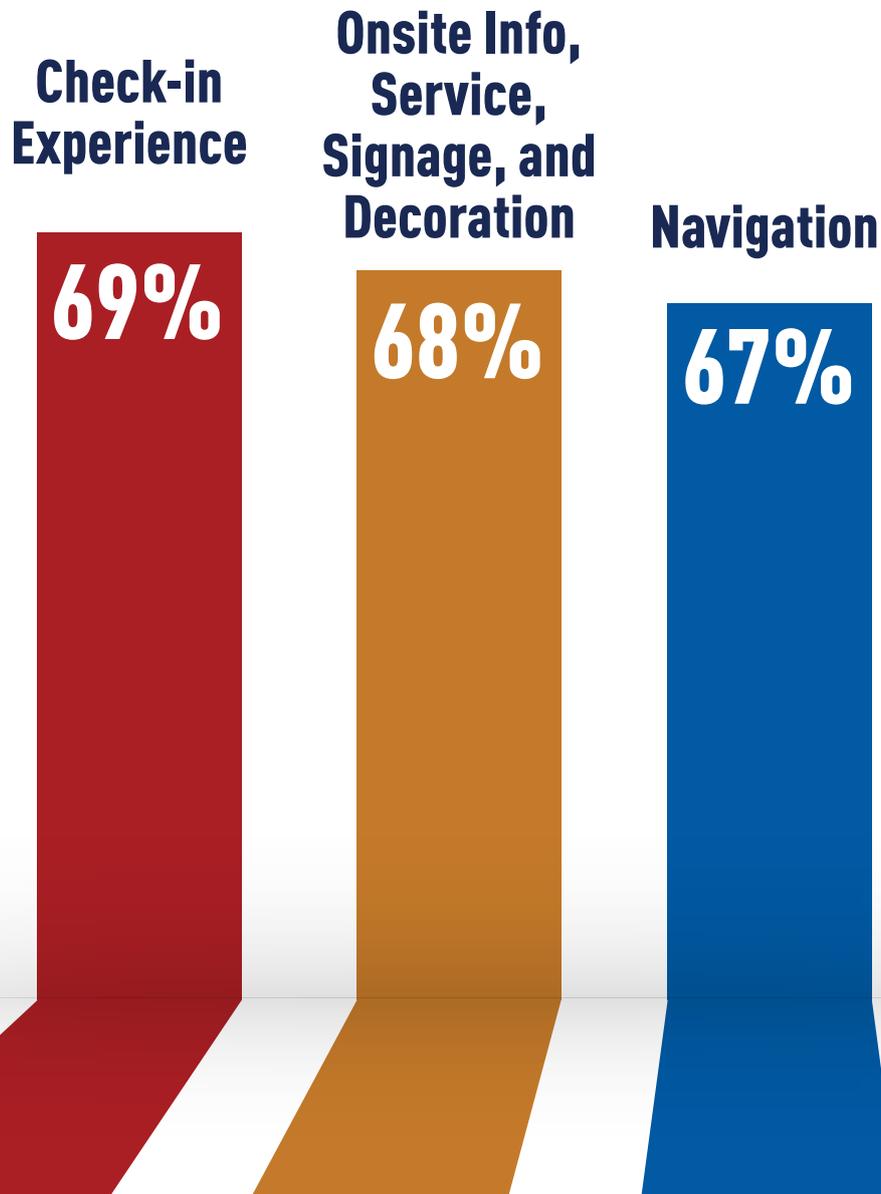
# VISITOR SATISFACTION & LOYALTY



**91,8 %**  
**NET PROMOTOR  
SCORE**

# VISITOR ACHIEVEMENT

BASED ON WHAT OUR VISITOR'S FOLLOWING ASPECTS THAT SATISFIED BY PARTICIPATING PLASTICS AND RUBBER INDONESIA 2023



Service of Exhibitor 67,7%

Exhibit Range 66,1%

Service from Organizer 67,6%

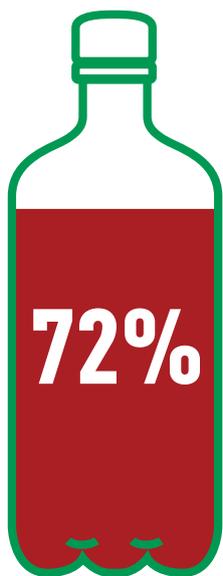
Quality of Exhibitor 65,8%

Pre-fair Information from Organizer 66,2%

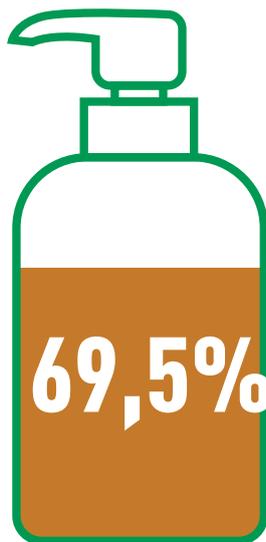
Quantity of Exhibitor 63,1%

# VISITOR ACHIEVEMENT

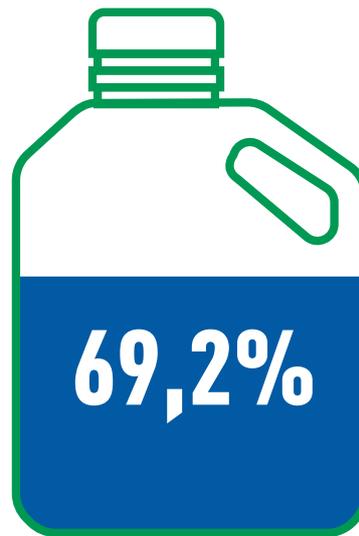
BASED ON WHAT OUR VISITOR'S OBJECTIVES HAVE BEEN ACHIEVED  
BY PARTICIPATING PLASTICS AND RUBBER INDONESIA 2023



**Collect Market  
Information**



**Source New  
Products**



**Consolidate  
Contacts with  
Suppliers /  
Business Partners**

**Find Franchisor/  
Principle Partners/  
Agent/Distributors**

**67,3 %**

**Find New Supplier**

**65,5 %**

**Place Order**

**66,4 %**

# VISITOR EXPECTATION

BASED ON HOW IMPORTANT ARE THE FOLLOWING TO OUR VISITOR PLANNING TO VISIT PLASTICS AND RUBBER INDONESIA 2024

**67,1%**

**Networking Opportunities**

**66,5%**

**What Product Will Be Exhibited**

**64,4%**

**Who Will Be Exhibiting At The Exhibition**

**Invitation From Organiser**

**59,4 %**

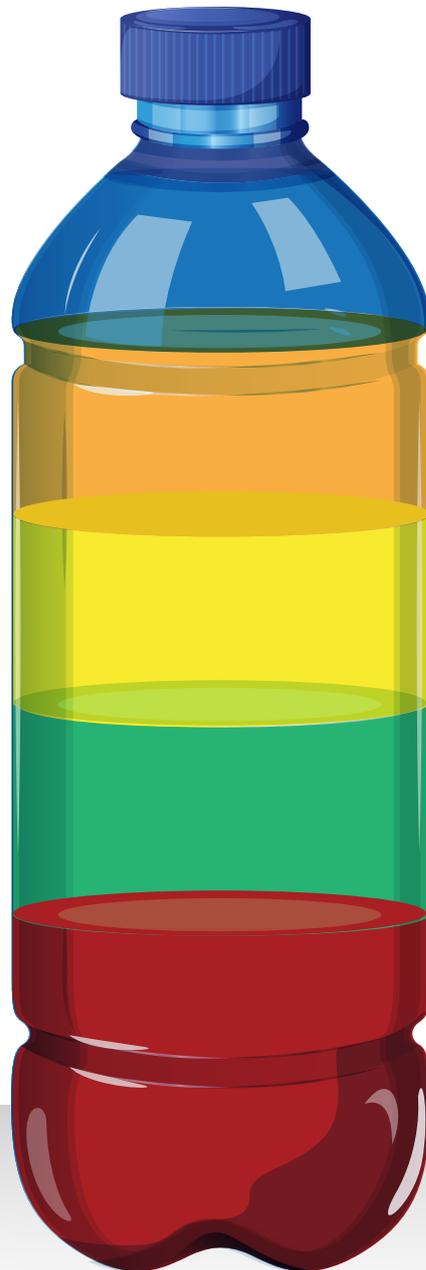
**Invitation From Supplier**

**62,1 %**

**Making Appointment with The Exhibitor Before The Exhibition**

**63,7 %**

# VISITOR DEMOGRAPHIC BY JOB FUNCTION



- 3,55 % Other
- 14,81 % Engeneering & Tehnical
- 17,31 % Administrative & Technical
- 19,48 % Corporate Leadership
- 21,42 % Operational Management
- 23,42 % Sales & Marketing

# VISITOR DEMOGRAPHIC BY BUSINESS ACTIVITY



# VISITORS' TESTIMONIAL



**Vita Mei**

I am very excited to visit **Plastics and Rubber Indonesia 2023**. I had the opportunity to see various products, gaining insights into the manufacturing of plastics, wrapping processes, and the operations of machinery. I hope that for the next year, **Plastics and Rubber Indonesia** can attract even more participants and achieve a more global presence.



**Andry Suryono**

I think, **Plastics and Rubber Indonesia 2023** is notably intriguing. The exhibitors are relatively new compared to 2022, which was still impacted by the pandemic, resulting in a limited number of participants. This year, I observe an increased participation, making the event more diverse and comprehensive



**Peter Keen**

My colleague and I are looking for the machinery and we are also exploring the available materials. This is a really good exhibition, provides excellent coverage of various items. I am pleased to be here and hope to spend more time at the exhibition today.



**INDONESIA**  
15-18 November 2023  
Jaya & Widyadarmas Trade, Kemuning

**INDONESIA**  
6 - 9 December 2023  
Jaya & Widyadarmas Trade, Kemuning

**Effective Work Load Analysis Based On  
Lean Management Approach**

Tuesday, 19 September 2023  
Le Premier Hotel - Kota Deltamas, Cikarang



# PRE-EVENT ACTIVITIES



# PRE-EVENT WORKSHOP



In collaboration with **FORKOM GIIC - KITIC**, Plastics & Rubber Indonesia 2023 has successfully held a workshop session inviting various members from the manufacturing industry, with the theme "**Effective Work Load Analysis Based on Lean Management Approach**".

Effective workload analysis is a crucial aspect of lean management, as it helps identify and eliminate waste, improve efficiency, and optimize resource allocation. During the training session, Mr. Rizky Abdillah Ramadhan as a coach, shared his experience about how to conduct an effective workload analysis combined with lean principles, that can lead to significant improvements in productivity, quality, and customer satisfaction while reducing operational costs. It's an ongoing process that requires commitment from the entire organization to achieve sustainable results.



# PRE-EVENT WEBINAR



## Plastic Material Science & Engineering for Sustainable Future Through New Materials, Composite & Nanotechnology

Thursday, 5 October 2023 | 14.00 - 15.00 WIB | via Zoom Webinar

### Speakers:

**Adhitya Trenggono, S.T., M.Sc - Ketua Jurusan Teknik Metalurgi / Lab Material Fungsional FT UNTIRTA**

**Dr. Bidhari Pidhatika - Peneliti Madya Pusat Riset Teknologi Polimer, BRIN Indonesia**

### Objective:

- To explore and focus on sustainable solutions through the development of new materials, composites, and the integration of nanotechnology for a more environmentally conscious future.
  - To gain a profound understanding of their impact on employment, economic growth, and innovation in the plastic sector



# PRE-EVENT WEBINAR



## Consideration of Consumer Goods Product Design Using Plastic & Rubber Materials

Thursday, 12 October 2023 | 14.00-15.00 WIB | via Zoom Webinar

### Speakers:

Siti Murdrika, S. Ds - Product Development Dept Head at Packaging Industry

Harry Maulana - Industrial Designer / Anggota Aliansi Desainer Produk Industri Indonesia

### Objectives

- Delves into the thoughtful design of consumer goods
- Emphasizing the use of plastic and rubber materials to enhance functionality and aesthetics in product development.
- A virtual livestream accessible to all audiences wherever they are



# PLASTICS & RUBBER INDONESIA



MANUFACTURING WITH PURPOSE  
**BRIDGING ART, SUSTAINABILITY, AND INNOVATION**  
Day 4 - Saturday, 18th November 2023 | 13.00 - 14.30 GMT+7 | Main Stage, Pre-Function Hall 101, Cipinang Kencana

Supported by:  
Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi  
Kampus Merdeka



Teknik Kimia FT UMJ

STAFF DOSEN



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# WORKSHOP & SEMINAR SERIES





## Enhancing Quality: Control & Automation in Plastic Injection Molding

Wednesday, 15 November 2023 | 13.00 - 14.30 WIB  
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

### Speakers:

**Jimmy Teo - Managing Director Sepro Group, Southeast Asia**

**David Tan - Sales Manager Motan Group, Southeast Asia**

The plastic industry plays a crucial role in both national and international economies, serving as a primary supporter for various other industries, including the sector of plastic injection molding machinery.



## Revolutionizing The Industry of Packaging: Discovering The Next Generation of Extrusion Lamination Machine and Mono Material

Wednesday, 15 November 2023 | 15.00 - 16.30 WIB  
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

### Speakers:

**Roberto Campora - Sales Manager Global Chemindo Megatrading (GCM)**

**Matteo Trombetti - Global Chemindo Megatrading (GCM)**

**Reynard Tanuprayogi - Manager Sumitomo Heavy Industries Modern**

Explore the revolution in the packaging industry fueled by cutting-edge technologies and innovative materials, including extrusion lamination machines and mono material. The integration of extrusion lamination technology with mono materials presents transformative solutions, positively impacting the packaging industry.

Uncover profound insights into the optimization of production efficiency and the fostering of innovation within the realm of sustainable packaging industries through the utilization of extrusion lamination machines and mono materials.

# DAY 2 SEMINAR SERIES



## Brand Protection Embracing a Circular Future with Packaging

Thursday, 16 November 2023 | 10.00 - 12.30 WIB  
Room 104, Hall D2, JIExpo Kemayoran

### Speakers:

**Henky Wibowo** – VP Education WPO Executive Director IPF  
**Lia Lindawaty** – Quality Control Manager LAMI Packaging  
**Rista A. Dianameci** – VP of Product Testing TUV Nord  
**Maria Angelique** – Technical Manager DIC Graphics  
**Swastiko Yoga** – Project Manager Pura Group

### Objectives:

- To educate brands that packaging can be circular and aesthetic at the same time
- Transfer knowledge from key expert to printing converters to raise awareness and offer circular packaging to their customers



# DAY 2 SEMINAR SERIES



## Innovations in Medical Plastics: Expanding Beyond Prosthetics and Custom Implant

**Thursday, 16 November 2023 | 13.00 - 14.30 WIB**  
**Main Stage, Pre-Function Hall D2, JIExpo Kemayoran**

### Speakers:

**Fidyanto AW Ortho. Tech Cat II ISPO, SE, M.buss, C.HAL - Business Development Director PT Orthocare Indonesia**

**Rachmat Ferdian - Area Sales Manager (Indonesia) - Roehling Industrial (Singapore) PTe Ltd**

### Moderator:

**Luki Agustin - Account Representative BPJAMSOSTEK Jakarta Gambir**

### Objectives:

**Prosthetic orthotic technologies to support disabilities' "Return to Work" program**

**Improve life quality & well being**



# DAY 2 WORKSHOP



## **CAD Drawing Certification by IMDIA (Indonesia Mold & Dies Industry Association)**

**Thursday, 16 November 2023 | 10.00 - 13.00 WIB | Room 102-64**

**A collaboration with IMDIA (Indonesia Mold & Dies Industry Association) inviting their association members to conduct Computer Aided Design (CAD) certification class**

### **Objectives:**

- **CAD certification is highly valuable & applicable in the manufacturing sector**
- **Import knowledge so employees can upgrade their skills and stay relevant in the industry**



# DAY 3 SEMINAR SERIES



## Charting a Course for Biodegradable Additives: Challenges and Future Prospects

Friday, 17 November 2023 | 13.00 - 14.30 WIB  
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

### Speakers:

**Joddy Arya Laksmono - Kepala Pusat Riset Teknologi Polimer BRIN**

**Prof. Dr. Ir. Mochamad Chalid, S.Si., M.Sc.Eng - Direktur Center for Sustainability and Waste Management Universitas Indonesia**

### Moderator:

**Dr. Frita Yuliati - Pusat Riset Teknologi Polimer BRIN**

### Objectives:

- To promote usage of bio-degradable additives in the plastic industry.
- To expose on what are future materials that can support sustainable development in the industry



# DAY 3 SEMINAR SERIES



## Sustainability Development in Plastic Industry

Friday, 17 November 2023 | 15.00 - 16.30 WIB  
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

### Speakers:

Ivan Pan - Regional Sales Manager

Harvard Lin - Sales Executive from EVER POLYMER CO., LTD.

### Objectives:

- To explore on sustainable development in plastic industry
- Transfer knowledge from media & overseas company to local attendees
- An excellent opportunity for local attendees to have some insights what's happening in the Asia region.



# DAY 4 SEMINAR SERIES



## Innovations in Medical Plastics: Expanding Beyond Prosthetics and Custom Implant

**Saturday, 18 November 2023 | 13.00 - 14.30 WIB**  
**Main Stage, Pre-Function Hall D2, JIExpo Kemayoran**

### Speakers:

**Ariana Susanti - Business Development Director of Indonesia Packaging Federation (IPF)**

**Untung Sugiarto - Co-founder GudRnD**

**Uly Christianti - Sales Account MGR PT Kasakata Kimia**

**Hendriana Werdhaningsih, PhD - Product Design, Craft, & Fashion Lecturer at Paramadina University**

### Objective:

- To collaborate with community, industry player, association and academician
- To open to new perspectives in to combine art, product, & usability



A PAMERINDO INDONESIA TRADE EVENT

# PLASTICS & RUBBER INDONESIA



# SPECIALIZED ZONES





# CIRCULAR ECONOMY ZONE

In collaboration with Indonesian Plastics Recyclers, we have presented a dedicated Circular Economy Zone featuring contributions from 9 participating companies. This showcase highlights the latest development in sustainable products or technologies within plastic sector.

Relatively unknown, these product showcases aim to illustrate that a circular economy is indeed possible here in Indonesia.

## Participating Companies



# CIRCULAR ECONOMY ZONE

## TECH-TALK



A collaboration with Indonesian Plastics Recycler (IPR) to host a 3 days tech-talk on circular economy zone, where visitors can tap in and will gain many insights and knowledge from industry experts.

Thoughts leadership discussion including associations, communities, and industry players to discuss about the 4 main concepts of circular economy: durability, reuse, remanufacturing, and recycling to keep products, components, and materials circulating in the economy.



# CIRCULAR ECONOMY TOUR



**304 university students from 8 universities attended the Circular Economy tour. This program aims to introduce the concept of Circular Economy through an around-the-show tour, involving related exhibitors onsite as stop points. Each stop point will tell a story of their involvement in the plastic recycling journey.**



# HOSTED BUYERS PROGRAM



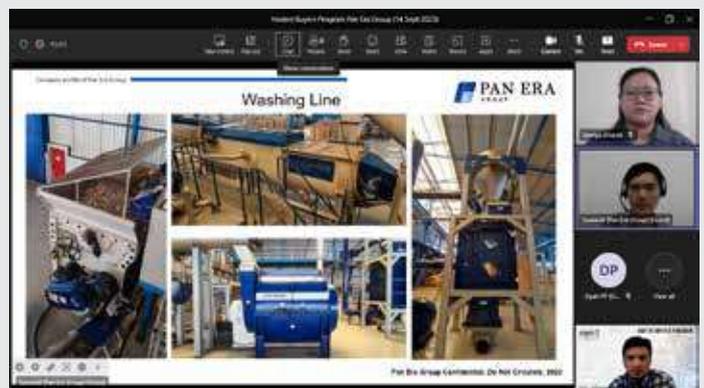
This year, Plastics & Rubber Indonesia 2023 has been a huge success, particularly with the Hosted Buyers Program. This program provides a platform for exhibitors to connect with potential clients, partners, and suppliers. It facilitates networking, fostering relationships that can lead to long-term business collaborations. Hosted Buyers Program is available in both online and offline formats.

This program succeeded in bringing together:

**5 Buyers**

**6 Exhibitors**

**17 Meetings**



**Hosted Buyer Online**



## WASTE TO ART

We created WASTE TO ART GALLERY with recycling community such as GudRnD, Stuffo Labs, Daur Baur, Rubysh Jewelry, Kickyourbutt Project, and Plasticpay. The gallery serves as a showcase for recycled plastic products with commercial value.

Additionally, we organize workshops to create items like small bags from used banners and transforming plastic bottle waste into valuable merchandise.



# SUSTAINABILITY ZONE

This area is dedicated to promoting and showcasing sustainable concepts that are related to the industrial world from several innovative companies. An inspiring and educating zone for visitors to see firsthand innovative solutions for environmental problems.

Partnering with Pureve for onsite water refill stations, EcoLoop as our waste management ally, Starvo provide the EV car charging stations at the show, and VKTR to provide the EV shuttle bus to the Plastic & Rubber Indonesia venue.

Each company has a unique approach to developing sustainable solutions.



# THANKS TO OUR PARTNERS

## Association Partners:



## Industrial Estate Partners:



## Community Partners:



## Official Airlines Partner:



## Official Apparel:



## Sustainability Partners:



## Media Partners:



## ABOUT THE ORGANISER



PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia, established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organises over 20 trade exhibitions in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hospitality, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors. Since its inception PT Pamerindo Indonesia has organised over 200 international trade exhibitions in Jakarta, Surabaya, and Bali.

PT Pamerindo Indonesia is part of Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others.

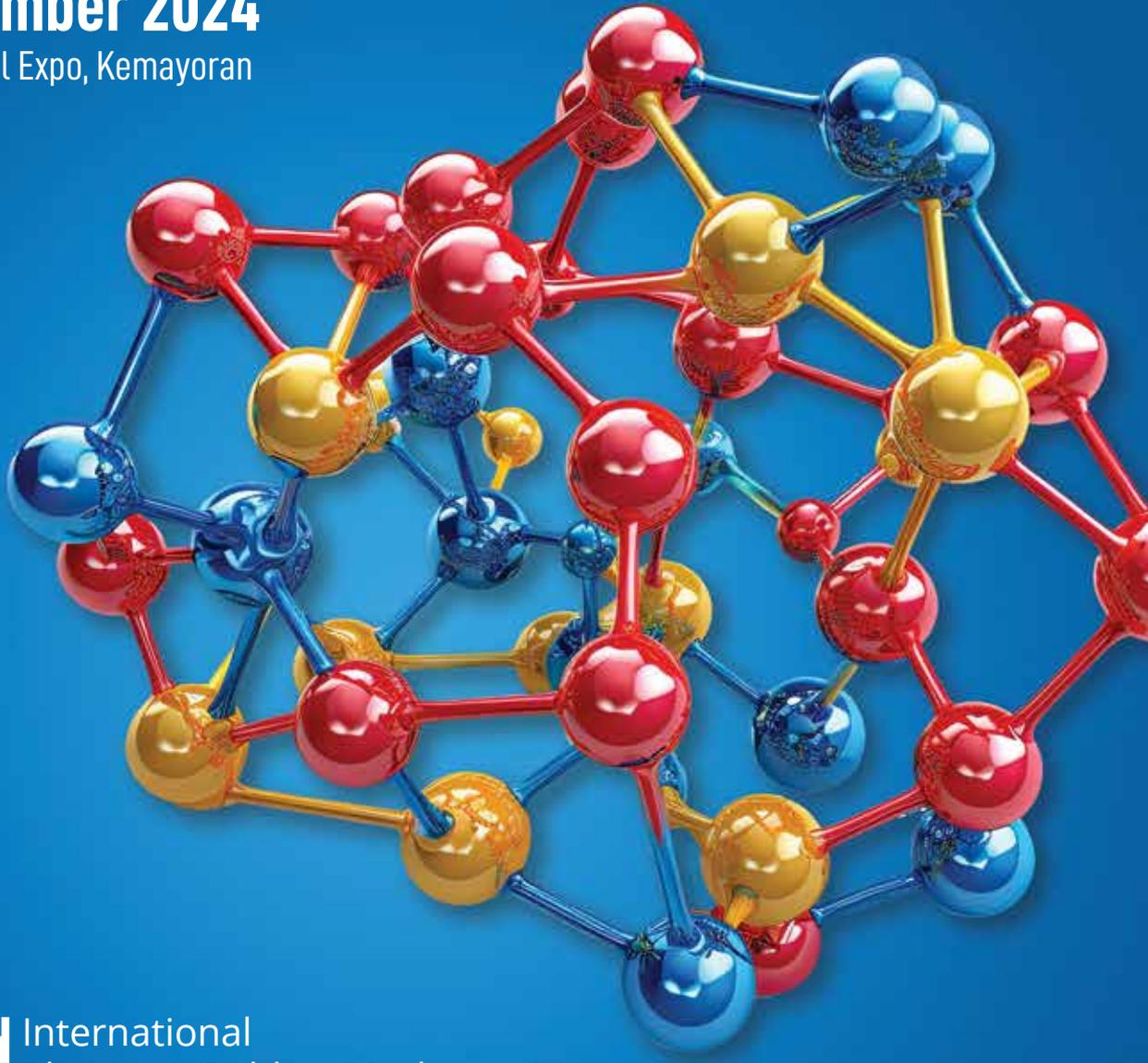
We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

For more information, please visit [www.informamarkets.com](http://www.informamarkets.com)

# PLASTICS & RUBBER INDONESIA

## 20-23 November 2024

Jakarta International Expo, Kemayoran  
Indonesia



# THE 35<sup>th</sup> International Plastics & Rubber Machinery, Processing & Materials Exhibition

Organised by:



Sustainable Events:



Co-located with:



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