



A PAMERINDO INDONESIA TRADE EVENT

**PLASTICS & RUBBER
INDONESIA**



16 - 19 November 2022

Jakarta International Expo, Kemayoran - Indonesia

Co-Located with:

A PAMERINDO INDONESIA TRADE EVENT

**PLASPAK
INDONESIA**



A PAMERINDO INDONESIA TRADE EVENT

**MOULD & DIE
INDONESIA**



EXHIBITION REPORT 2022

Organised by



Sustainable Events



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**ABOUT
PLASTICS & RUBBER
INDONESIA 2022**

EVENT STATISTICS

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The 33rd International Plastics and Rubber Machinery, Processing and Materials Exhibitions

*“The Future of
Plastics’ sector
in Indonesia.”*



SUPPORTING PARTNERS

E-Registration Sponsored by:



Association Partners:



PR Partner:

MEDIA PARTNERS



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PLASTICS & RUBBER INDONESIA



**PRE-EVENT &
ON-SITE ACTIVITIES**

WEBINAR



a webinar by Manufacturing Series

SUSTAINABILITY IN INDONESIA'S MANUFACTURING INDUSTRY

Thursday, 21 April 2022 at 14.00 WIB/GMT+7



Dimitris Kostianis
Managing Director Asia of
PZ Cussons and Board
Member of BritCham
Indonesia



Edi Riva'i
Director of Legal, External
Affairs & Circular
Economy of PT Chandra
Asri Petrochemical Tbk



Kukuh Kumara
Secretary General of
Indonesia Automotive
Manufacturers
Association (GAIKINDO)



Wilson Pandhika
Secretary General of
Indonesia Plastics
Recyclers (IPR)



MODERATOR:
Fanky Christian
Regional Chairman
APTIKNAS for Jakarta

Organised by:



Sustainable Events:



Manufacturing Series:



Webinar Sponsored by:



Official Association Partners:



Official Media Partner:



CIRCULAR ECONOMY ZONE

10 companies participated in this newly created, dedicated area showcasing the latest development of sustainable products in the plastics' sector.



CIRCULAR ECONOMY ZONE TECH- TALK

Features 3-day thought leadership sharing session where visitors can tap in and will gain many insights & knowledge from industry experts.


01

“Why Plastic is the Most Sustainable Material”

02

“Taking Indonesian Plastics Recycling to a Global Level”

03

“Circular Economy Material Focus Session: Polypropylene”

04

“Fostering New Entrants and Current Players of Plastics Recycling through Suitable Equipment Selection”

05

“Best Practices and Future Outlook for Indonesian Plastics Recycling”



ON-SITE ACTIVITIES

Hosted By:



HYBRID OPENING PRESS CONFERENCE

“The Future of Plastics Sector in Indonesia”

Powered By:



BUSINESS MATCHING

Connecting Plastics & Rubber Industries – suppliers & buyers

Hosted By:



A SEMINAR & MEMBERS' GATHERING

“How the Packaging & industry players in Indonesia respond to the challenges of the post-pandemic cycle & its solutions?”

Hosted By:



A SEMINAR

Polymer Product Sharing & Stewardship





**PARTNERSHIP WITH A NOT
FOR PROFIT**



PARTNERSHIP WITH A NON- PROFIT ORGANISATION

About Indonesian Packaging Federation (IPF)

Indonesian Packaging Federation (IPF) is a business association, non-profit, non-governmental organization of packaging industry in Indonesia, founded in 13 August 1977. IPF is a member of: Asian Packaging Federation (APF) and World Packaging Organization (WPO). IPF accommodates its members to share information, networking, business matching, training & workshop, factory visit, seminar & conference, technology development, industry progress, environmental aspects, law and regulations, etc. Their mission is to enhance packaging quality & technology development as well as to encourage research and development in the packaging innovations.

ABOUT THE COLLABORATION

Disseminate ideas and best practices re sustainability topics in the plastics packaging sector which include sustainable packaging, consumer's safety and circular economy. The show provides a platform for IPF members to discuss the above topics and also share the wisdom to public as well as the plastics packaging community in Indonesia



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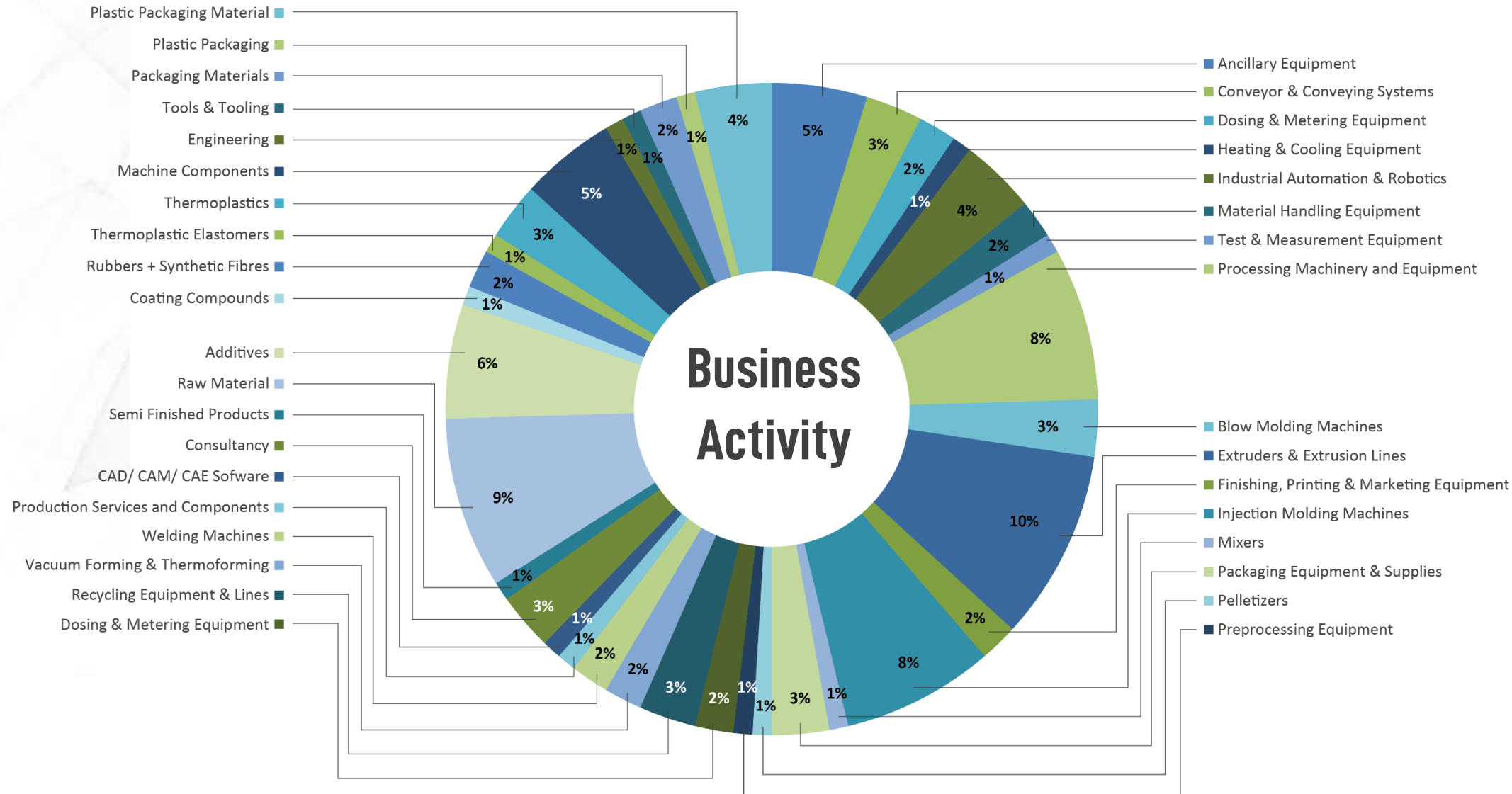


THE EXHIBITORS THE EXHIBITORS

**338 companies from
31 countries/regions**



EXHIBITS PROFILE



EXHIBITORS

LOYALTY

76% of exhibitors are likely to attend the next event.

CUSTOMER SATISFACTION

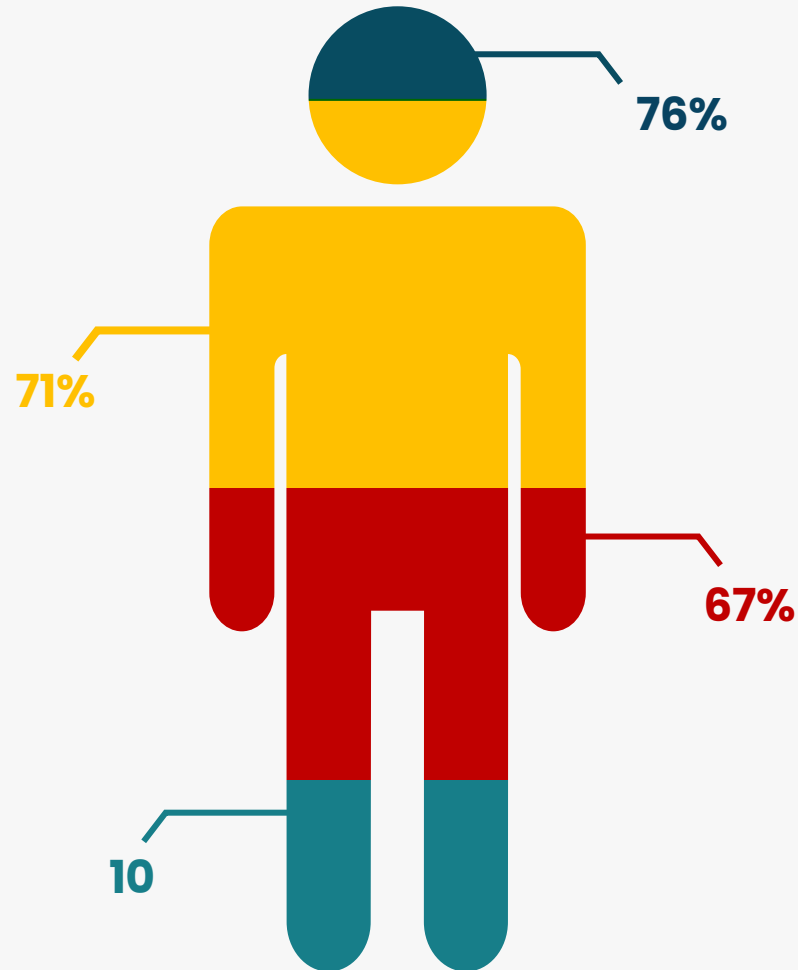
71% exhibitors are satisfied of their experience at the event.

67%

57% of exhibitors stated they can find new buyers at the show.

NET PROMOTOR SCORE

Some exhibitors are likely to recommend the event to peers & colleagues

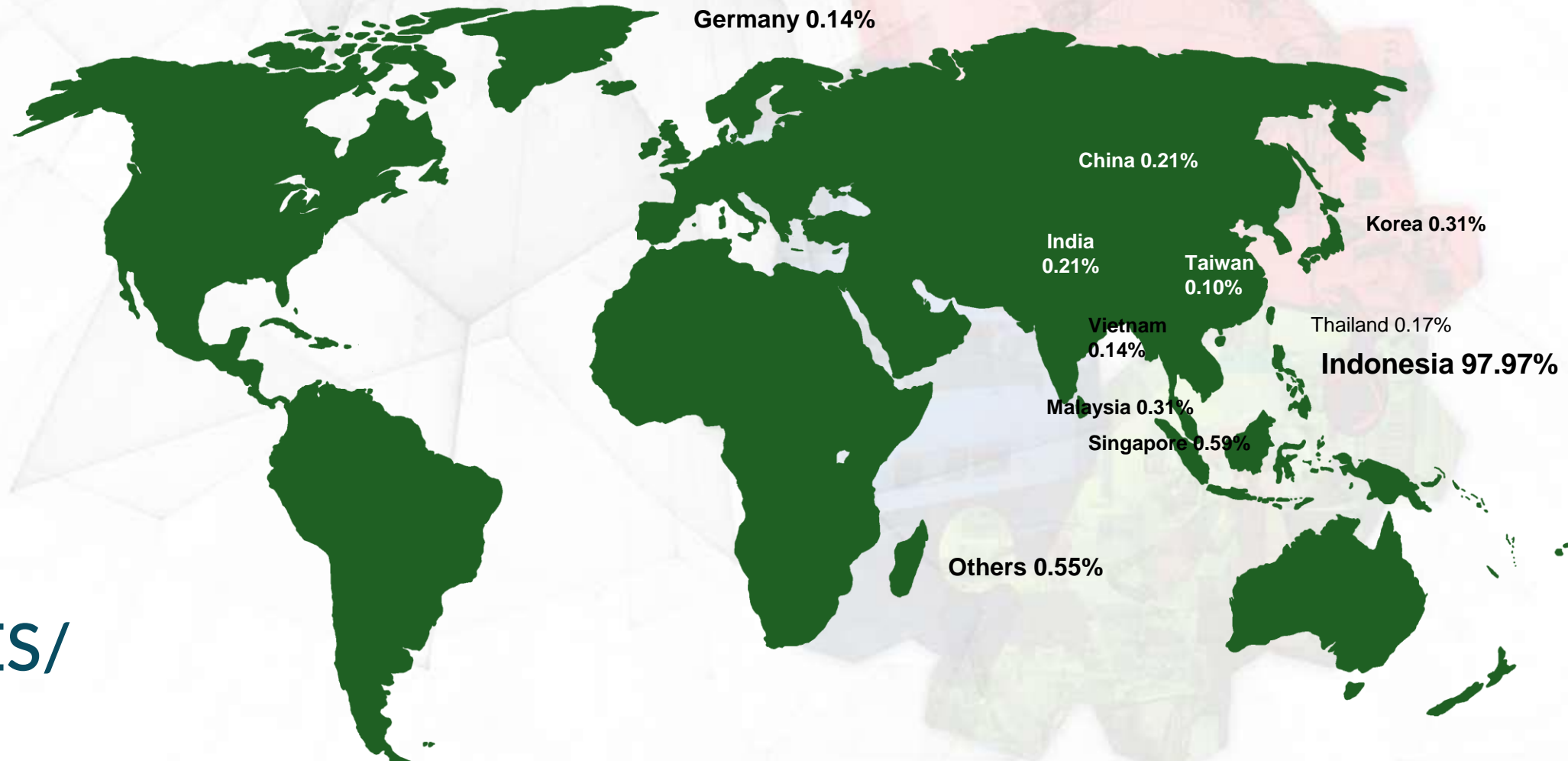


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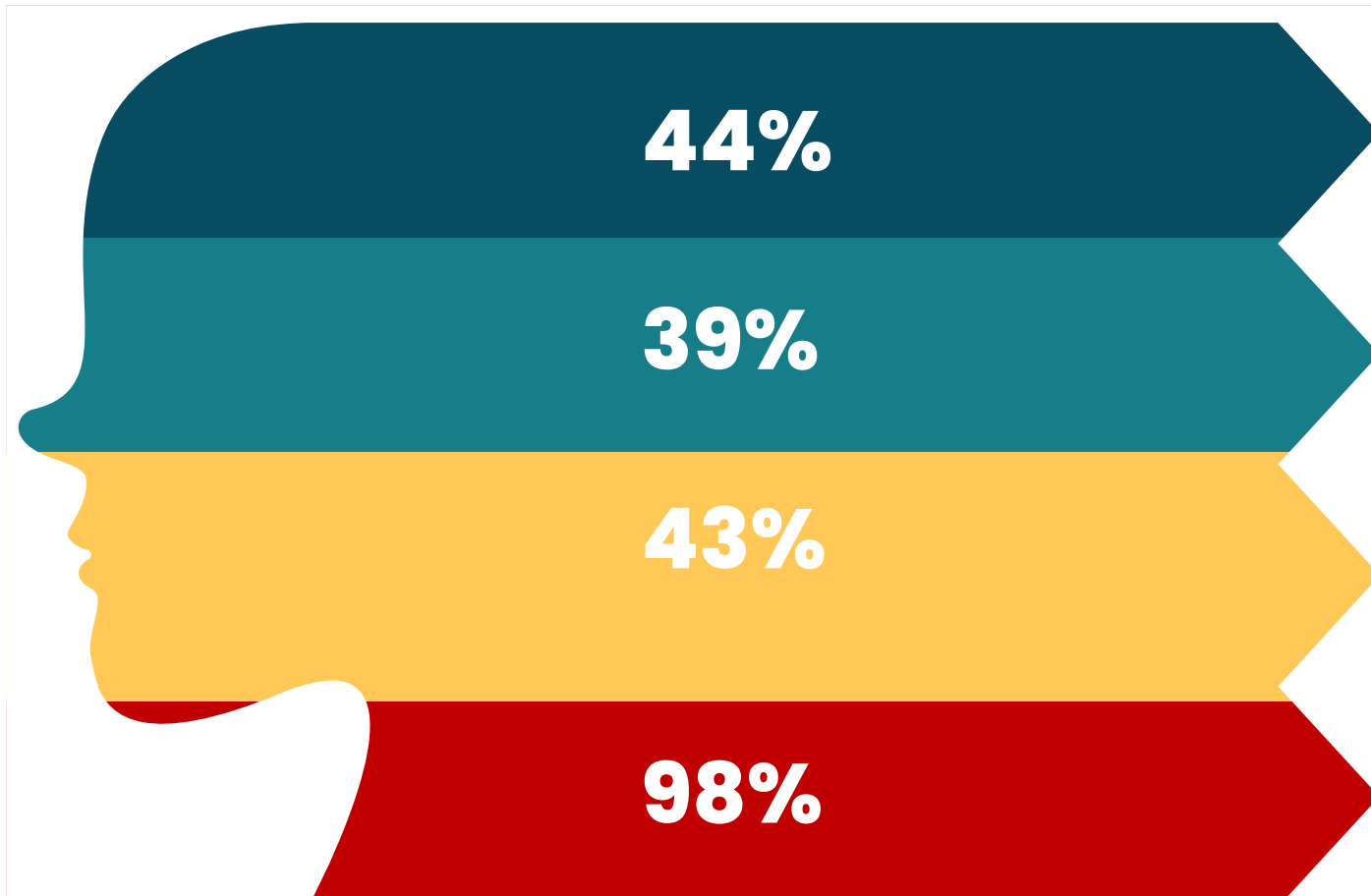
**PLASTICS & RUBBER
INDONESIA**

THE VISITORS

TOP 10 VISITING COUNTRIES/ REGIONS



VISITORS' STATISTICS



FIRST TIME VISITORS

A wave of new-comers indicate a huge potentiality of the industry.

PURCHASING AUTHORITY

Supported by non-purchasing visitors to update on latest product & technology

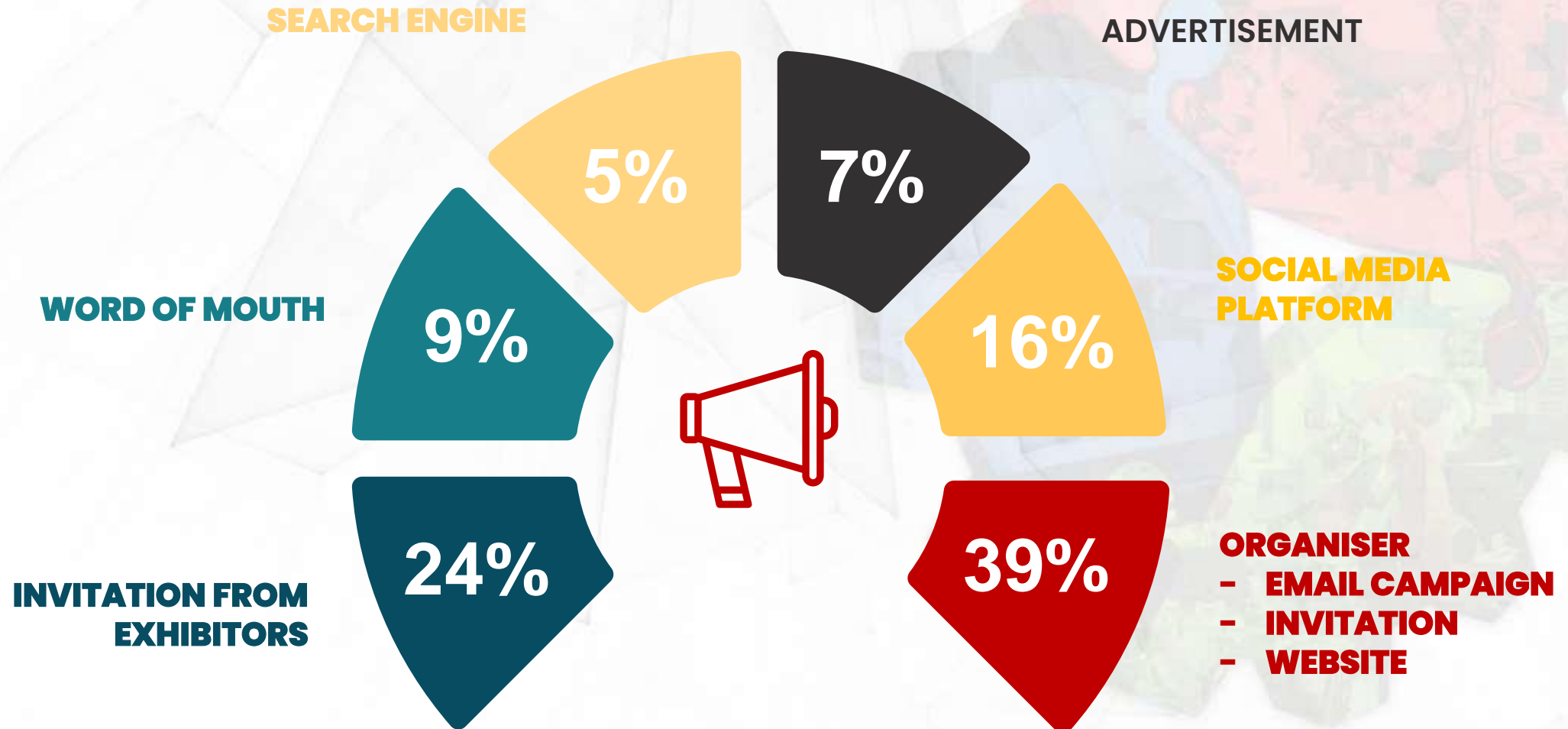
1-2 HOURS SPENT

Visitors spent between 1-2 hours at the exhibition.

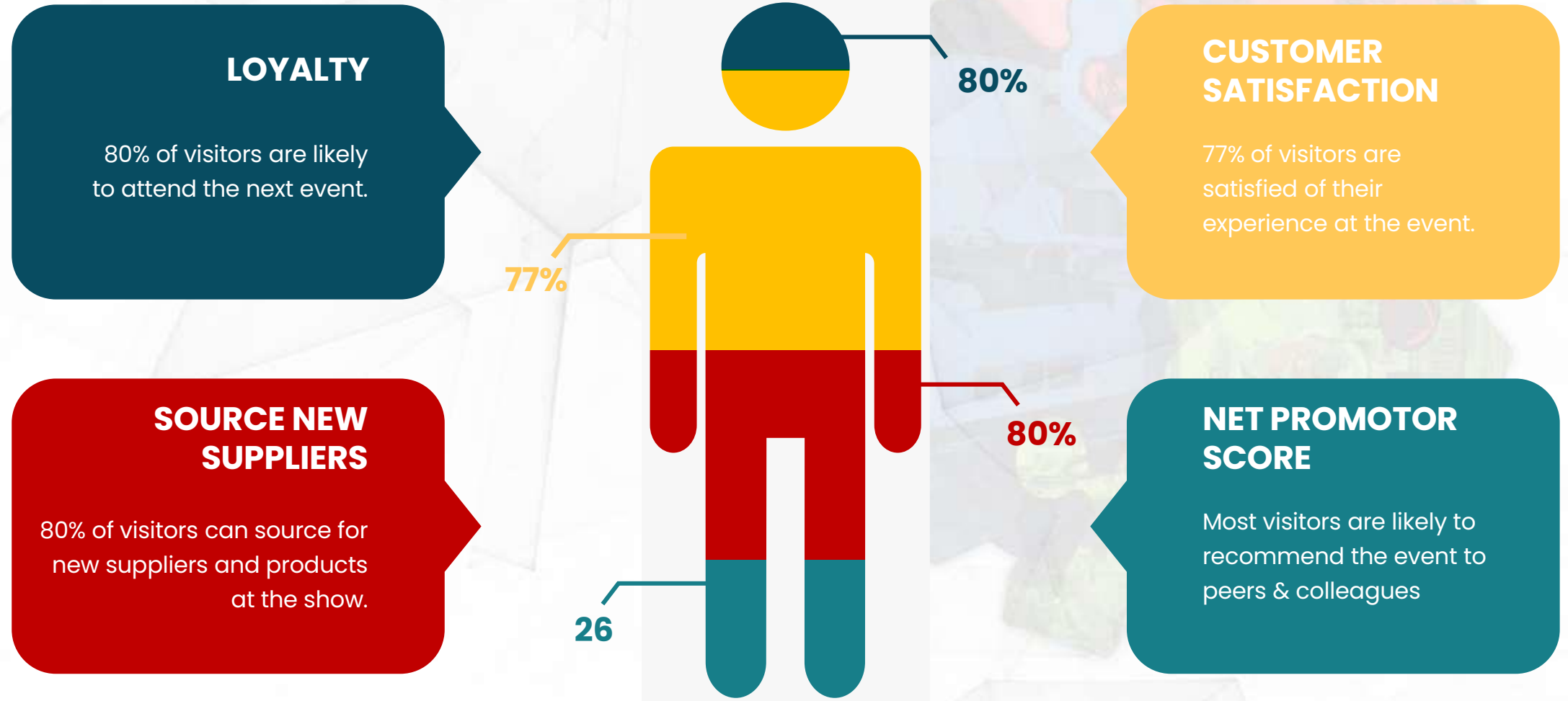
INDONESIA

Visitors are predominantly from Indonesia indicating a huge local demand.

HOW DO VISITORS KNOW ABOUT THE SHOW



VISITORS





SUSTAINABILITY

FasterForward is Informa Market's approach to sustainable business.

Our aim is to become an ever more sustainable, positive impact business. Through this, we are embedding sustainability into everything we do and seizing opportunities from helping our customers and markets do the same.

Faster to Zero | Sustainability Inside | Impact Multiplier

MINIMUM WASTE

- Set up 3R station
- Reusable backdrops & signage

INVOLVEMENT

- Massive communication to exhibitors & visitors pre & during events.
- Attendees conveyed the event was run in a way that met my expectations for an environmentally and socially responsible.

ENERGY EFFICIENCY

- Event is run on renewable energy
- Controlled Air-Conditioning temperature

UN SDGs

- All events are created & conducted in alignment with the Sustainable Development Goals..

DIGITAL ADOPTION

- Online registration
- QR codes to replace badges
- Digital on-site media

ECO-FRIENDLY MATERIALS

- Badges
- Souvenirs
- Event merchandise



THE ORGANISER



PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia, established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organises over 20 trade exhibitions in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hotel, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors.

Since its inception PT Pamerindo Indonesia has organised over 200 international trade exhibitions in Jakarta, Surabaya, and Bali. We are part of Informa Markets, a division of Informa plc who creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in various markets.

We provide customers and partners around the globe with opportunities to engage, experience and do business not only through face-to-face exhibitions but also virtual & specialist digital solutions and actionable data analytics.

As part of world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year

Indonesia

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THE FUTURE OF PLASTICS

A PAMERINDO INDONESIA TRADE EVENT



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Indonesia

THANK YOU

SEE YOU AGAIN IN **NOVEMBER 2023**

Please contact the Organiser for further information.

Co-located with:



Sustainable Events:

