

A PAMERINDO INDONESIA TRADE EVENT

PLASTICS & RUBBER INDONESIA

15 - 18 November 2023

Jakarta International Expo

Kemayoran - Indonesia

EXHIBITION REPORT

Co-located with :



Organised By :



ABOUT PLASTICS AND RUBBER INDONESIA 2023



Plastics and Rubber Indonesia 2023 with the theme “The Future of Plastics” has been successfully held, attracting 13,326 trade attendees. We are delighted to seize this opportunity to contemplate the notable achievements that adorned this year’s event. This event provided a platform for industry leaders, professionals, and enthusiasts to explore the latest advancements and network with like-minded individuals.

This post show report meticulously explores the pivotal highlights and significant milestones that defined Plastics and Rubber Indonesia.

Co-located with :



A PAMERINDO INDONESIA TRADE EVENT
**PLASPAK
INDONESIA**

A PAMERINDO INDONESIA TRADE EVENT
**MOULD & DIE
INDONESIA**



A PAMERINDO INDONESIA TRADE EVENT
**PLASTIC RECYCLING
INDONESIA**



15 – 18
November 2023

Jakarta International Expo, Kemayoran
Jakarta - Indonesia
Hall : A(1-3), D(1-2)

FACT & FIGURE



A PAMERINDO INDONESIA TRADE EVENT

PLASTICS & RUBBER INDONESIA



EXHIBITOR

EXHIBITOR SATISFACTION & LOYALTY

- 53 % Will Participate in PRI 2024
- 17 % Will Participate with Larger Booth
- 83,38 % Satisfaction Rate
- 83,03 % Loyalty Score
- 63,24 % NET Promotor Score





EXHIBITOR ACHIEVEMENTS

66,2 % Find New Buyers

65,1 % Brand Awareness

65,7 % Business Opportunity

61,6 % Visitor Traffic

58,3 % Visitor Quality

EXHIBITOR TOP BRANDS



EXHIBITORS' TESTIMONIAL

“

Steven Tjendra
Director - PT Garuda Inti Makmur Abadi

I observe a considerable enthusiasm, which is quite promising. In the past few years, we faced challenges due to the pandemic, resulting in a decline in market enthusiasm and the absence of exhibitions. However, as evident today, the visitors are substantial, and customer responses are highly favorable. Regarding Pamerindo as the organizer, I believe it demonstrates a high level of professionalism in hosting events of this nature.

”

“

Suwandi Budinata
Commercial Manager - Pan Era Group

We hope that next year Plastics and Rubber Indonesia can be even better and bigger. I also appreciate the Circular Economy Zone program, which is truly excellent. Hopefully, next year it can be expanded and further developed so that more people become aware of the products within the Circular Economy Zone.

”

“

Franky Moris H. Hutapea
President Director - PT Victory Blessings Indonesia

The number of visitors this year has increased, and I hope that next year Plastic and Rubber Indonesia can invite more exhibitors and attract a larger audience. Observing this year, I have encountered several potential new clients and contacts, and I hope this will contribute to the growth of our business.

”

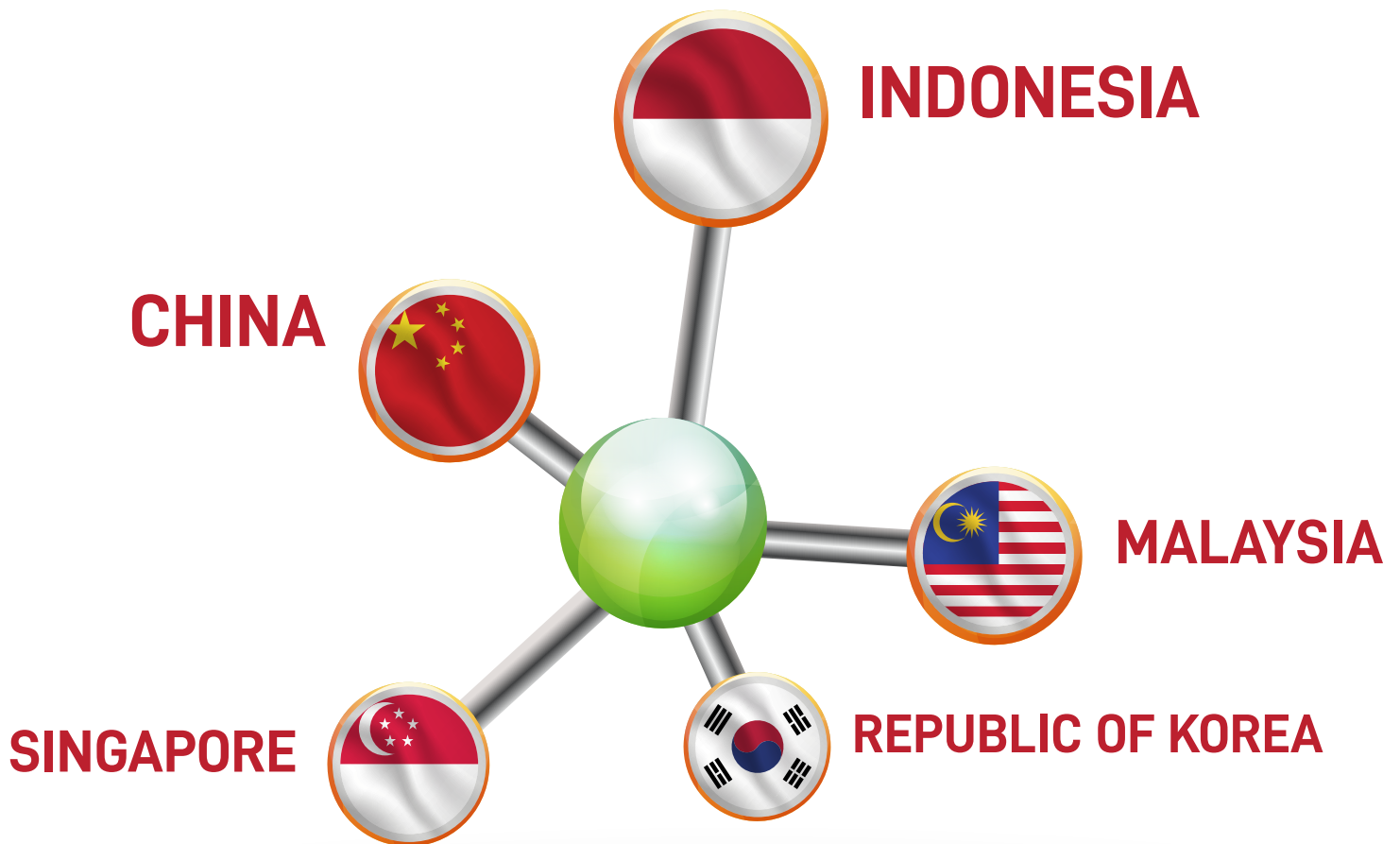
A PAMERINDO INDONESIA TRADE EVENT

PLASTICS & RUBBER INDONESIA

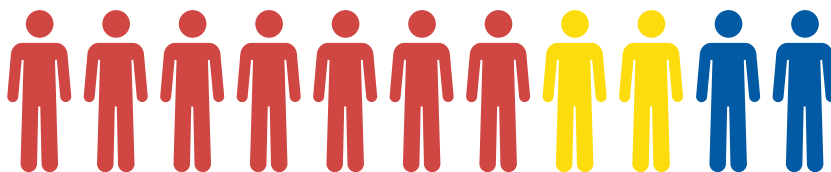


VISITOR

TOP 5 VISITOR COUNTRIES / REGIONS



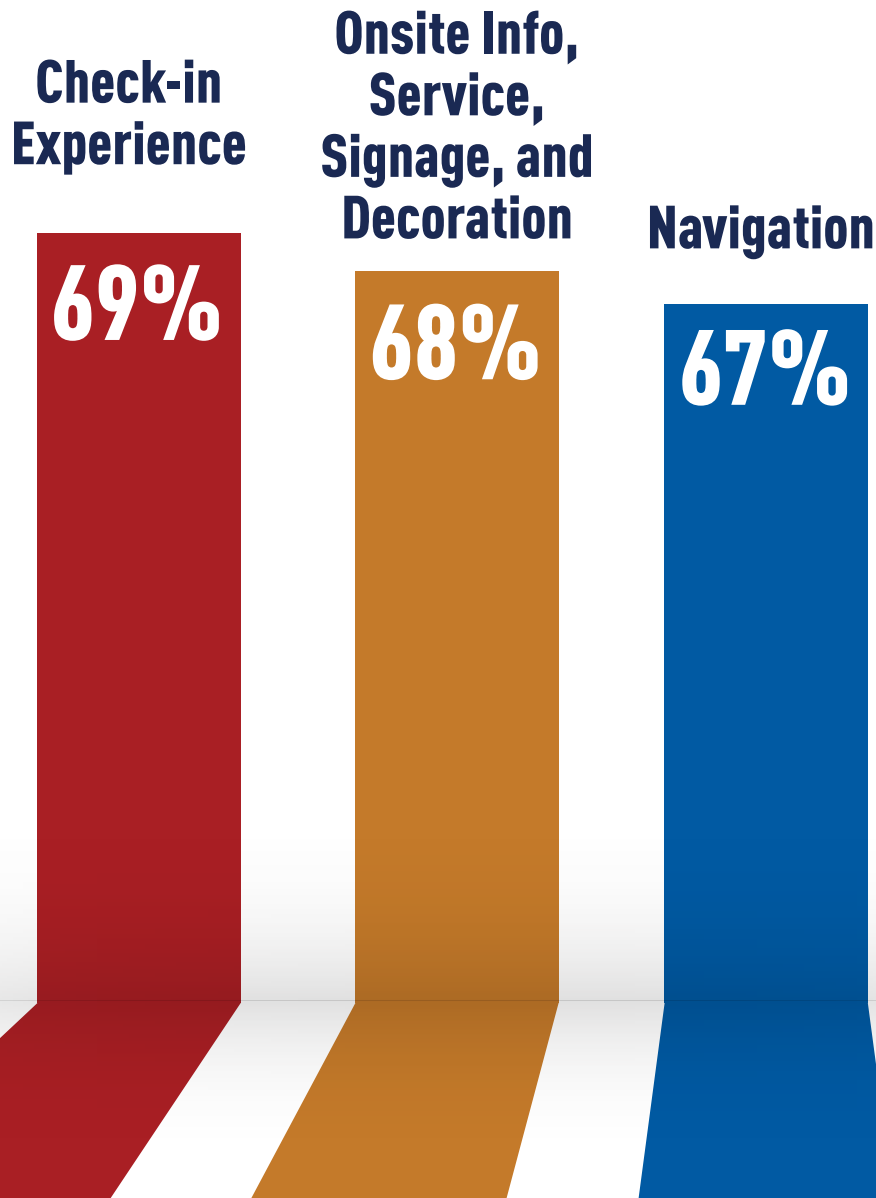
VISITOR SATISFACTION & LOYALTY



91,8 %
NET PROMOTOR
SCORE

VISITOR ACHIEVEMENT

BASED ON WHAT OUR VISITOR'S FOLLOWING ASPECTS THAT SATISFIED
BY PARTICIPATING PLASTICS AND RUBBER INDONESIA 2023



Service of Exhibitor 67,7%

Exhibit Range 66,1 %

Service from Organizer 67,6 %

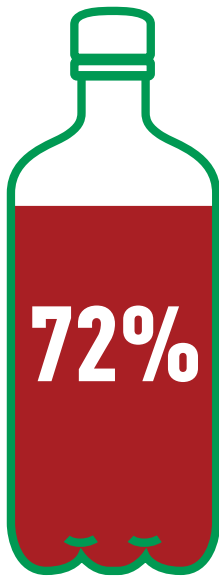
Quality of Exhibitor 65,8 %

Pre-fair Information from Organizer 66,2 %

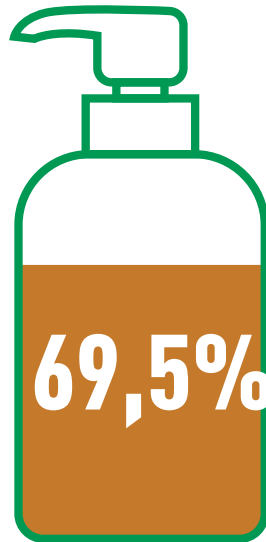
Quantity of Exhibitor 63,1 %

VISITOR ACHIEVEMENT

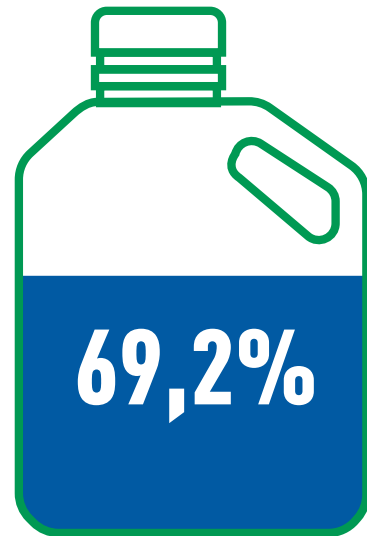
**BASED ON WHAT OUR VISITOR'S OBJECTIVES HAVE BEEN ACHIEVED
BY PARTICIPATING PLASTICS AND RUBBER INDONESIA 2023**



**Collect Market
Information**



**Source New
Products**



**Consolidate
Contacts with
Suppliers /
Business Partners**

**Find Franchisor/
Principle Partners/
Agent/Distributors**

67,3 %

Find New Supplier

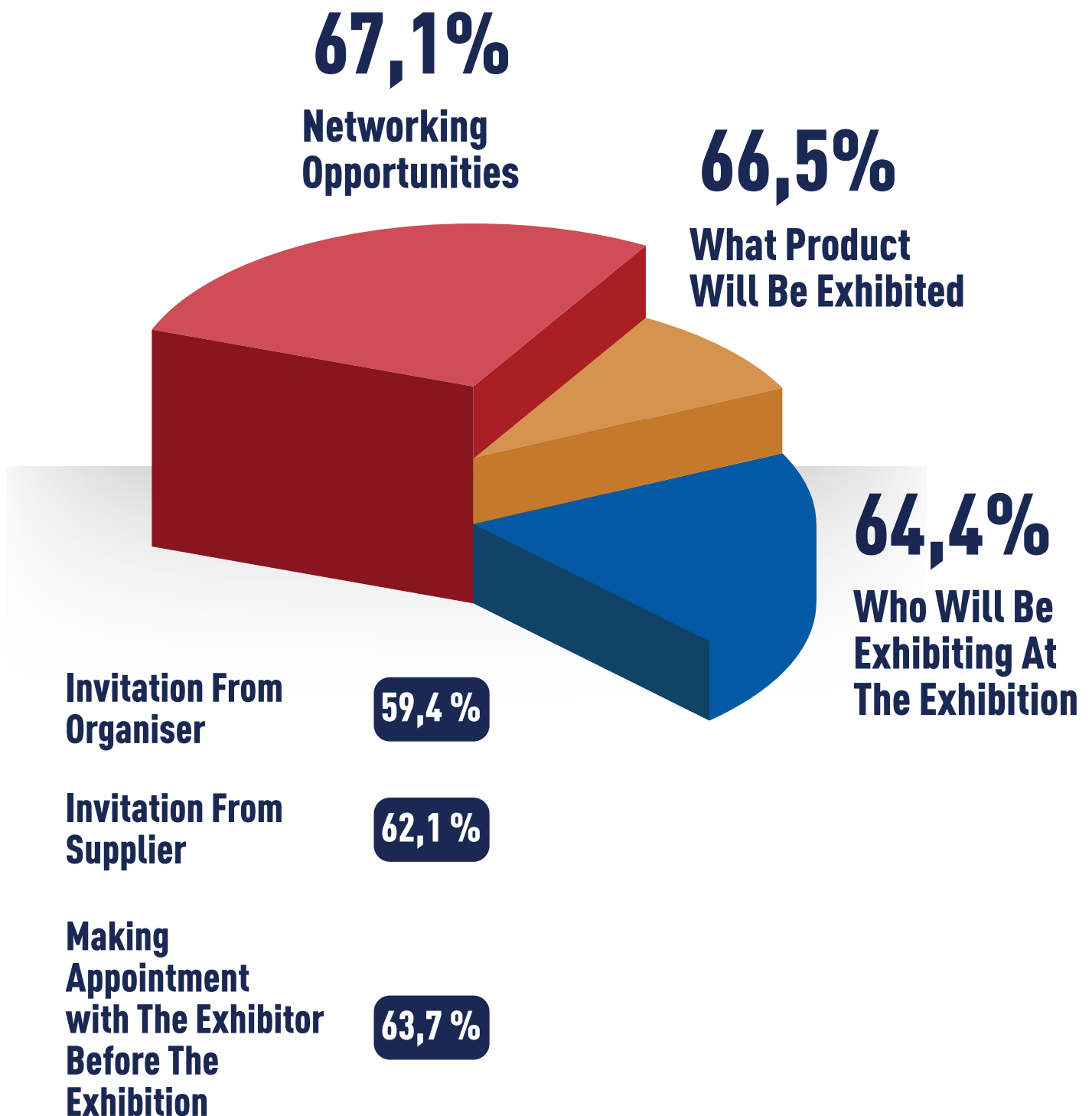
65,5 %

Place Order

66,4 %

VISITOR EXPECTATION

BASED ON HOW IMPORTANT ARE THE FOLLOWING TO OUR VISITOR PLANNING TO VISIT PLASTICS AND RUBBER INDONESIA 2024



VISITOR DEMOGRAPHIC BY JOB FUNCTION



- 3,55 % Other
- 14,81 %
Engeneering & Tehnical
- 17,31 %
Administrative & Technical
- 19,48 %
Corporate Leadership
- 21,42 %
Operational Management
- 23,42 %
Sales & Marketing

VISITOR DEMOGRAPHIC BY BUSINESS ACTIVITY



VISITORS' TESTIMONIAL



Vita Mei

I am very excited to visit Plastics and Rubber Indonesia 2023. I had the opportunity to see various products, gaining insights into the manufacturing of plastics, wrapping processes, and the operations of machinery. I hope that for the next year, Plastics and Rubber Indonesia can attract even more participants and achieve a more global presence.



Andry Suryono

I think, Plastics and Rubber Indonesia 2023 is notably intriguing. The exhibitors are relatively new compared to 2022, which was still impacted by the pandemic, resulting in a limited number of participants. This year, I observe an increased participation, making the event more diverse and comprehensive



Peter Keen

My colleague and I are looking for the machinery and we are also exploring the available materials. This is a really good exhibition, provides excellent coverage of various items. I am pleased to be here and hope to spend more time at the exhibition today.





PRE-EVENT ACTIVITIES

PLASTICS & RUBBER
INDONESIA
15-18 November 2023
Jaya's International Trade Convention
Hall 1

PLASTICS & RUBBER
INDONESIA
6-9 December 2023
Jaya's International Trade Convention
Hall 2

Effective Work Load Analysis Based On
Lean Management Approach

Tuesday, 19 September 2023

Le Premier Hotel - Kota Deltamas, Cikarang



PRE-EVENT WORKSHOP



In collaboration with **FORKOM GIIC - KITIC**, Plastics & Rubber Indonesia 2023 has successfully held a workshop session inviting various members from the manufacturing industry, with the theme **"Effective Work Load Analysis Based on Lean Management Approach"**.

Effective workload analysis is a crucial aspect of lean management, as it helps identify and eliminate waste, improve efficiency, and optimize resource allocation. During the training session, Mr. Rizky Abdillah Ramadhan as a coach, shared his experience about how to conduct an effective workload analysis combined with lean principles, that can lead to significant improvements in productivity, quality, and customer satisfaction while reducing operational costs. It's an ongoing process that requires commitment from the entire organization to achieve sustainable results.



PRE-EVENT WEBINAR



Plastic Material Science & Engineering for Sustainable Future Through New Materials, Composite & Nanotechnology

Thursday, 5 October 2023 | 14.00 - 15.00 WIB | via Zoom Webinar

Speakers:

Adhitya Trenggono, S.T., M.Sc - Ketua Jurusan Teknik Metalurgi / Lab Material Fungsional FT UNTIRTA

Dr. Bidhari Pidhatika - Peneliti Madya Pusat Riset Teknologi Polimer, BRIN Indonesia

Objective:

- To explore and focus on sustainable solutions through the development of new materials, composites, and the integration of nanotechnology for a more environmentally conscious future.
 - To gain a profound understanding of their impact on employment, economic growth, and innovation in the plastic sector



PRE-EVENT WEBINAR



Consideration of Consumer Goods Product Design Using Plastic & Rubber Materials

Thursday, 12 October 2023 | 14.00-15.00 WIB | via Zoom Webinar

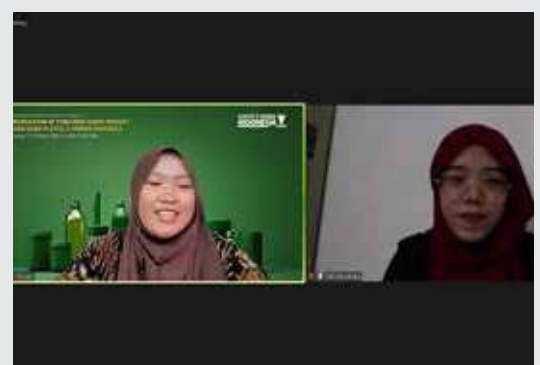
Speakers:

Siti Mardika, S. Ds - Product Development Dept Head at Packaging Industry

Harry Maulana - Industrial Designer / Anggota Aliansi Desainer Produk Industri Indonesia

Objectives

- Delves into the thoughtful design of consumer goods
- Emphasizing the use of plastic and rubber materials to enhance functionality and aesthetics in product development.
- A virtual livestream accessible to all audiences wherever they are



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PLASTICS & RUBBER INDONESIA



MANUFACTURING WITH PURPOSE BRIDGING ART, SUSTAINABILITY, AND INNOVATION

Day 4 - Saturday, 18th November 2023 | 13.00 - 14.30 GMT+7 | Main Stage, Pre-Function Hall, Clio Komayor



Indonesia Plastic Consumption



MANUFACTURING WITH PURPOSE BRIDGING ART, SUSTAINABILITY, AND INNOVATION

Day 4 - Saturday, 18th November 2023 | 13.00 - 14.30 GMT+7 | Main Stage, Pre-Function Hall, Clio Komayor



WORKSHOP & SEMINAR SERIES



Enhancing Quality: Control & Automation in Plastic Injection Molding

Wednesday, 15 November 2023 | 13.00 - 14.30 WIB
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

Speakers:

Jimmy Teo - Managing Director Sepro Group, Southeast Asia

David Tan - Sales Manager Motan Group, Southeast Asia

The plastic industry plays a crucial role in both national and international economies, serving as a primary supporter for various other industries, including the sector of plastic injection molding machinery.



Revolutionizing The Industry of Packaging: Discovering The Next Generation of Extrusion Lamination Machine and Mono Material

Wednesday, 15 November 2023 | 15.00 - 16.30 WIB
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

Speakers:

Roberto Campora - Sales Manager Global Chemindo Megatrading (GCM)

Matteo Trombetti - Global Chemindo Megatrading (GCM)

Reynard Tanuprayogi - Manager Sumitomo Heavy Industries Modern

Explore the revolution in the packaging industry fueled by cutting-edge technologies and innovative materials, including extrusion lamination machines and mono material. The integration of extrusion lamination technology with mono materials presents transformative solutions, positively impacting the packaging industry.

Uncover profound insights into the optimization of production efficiency and the fostering of innovation within the realm of sustainable packaging industries through the utilization of extrusion lamination machines and mono materials.

DAY 2 SEMINAR SERIES



Brand Protection Embracing a Circular Future with Packaging

Thursday, 16 November 2023 | 10.00 - 12.30 WIB
Room 104, Hall D2, JIExpo Kemayoran

Speakers:

Henky Wibowo – VP Education WPO Executive Director IPF
Lia Lindawaty – Quality Control Manager LAMI Packaging
Rista A. Dianameci – VP of Product Testing TUV Nord
Maria Angelique – Technical Manager DIC Graphics
Swastiko Yoga – Project Manager Pura Group

Objectives:

- To educate brands that packaging can be circular and aesthetic at the same time
- Transfer knowledge from key expert to printing converters to raise awareness and offer circular packaging to their customers



DAY 2 SEMINAR SERIES



Innovations in Medical Plastics: Expanding Beyond Prosthetics and Custom Implant

Thursday, 16 November 2023 | 13.00 - 14.30 WIB

Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

Speakers:

Fidyanto AW Ortho. Tech Cat II ISPO, SE, M.buss, C.HAL - Business Development Director PT Orthocare Indonesia

Rachmat Ferdian - Area Sales Manager (Indonesia) - Roechling Industrial (Singapore) PTe Ltd

Moderator:

Luki Agustin - Account Representative BPJAMSOSTEK Jakarta Gambir

Objectives:

Prosthetic orthotic technologies to support disabilities' "Return to Work" program

Improve life quality & well being



DAY 2 WORKSHOP



CAD Drawing Certification by IMDIA (Indonesia Mold & Dies Industry Association)

Thursday, 16 November 2023 | 10.00 - 13.00 WIB | Room 102-64

A collaboration with IMDIA (Indonesia Mold & Dies Industry Association) inviting their association members to conduct Computer Aided Design (CAD) certification class

Objectives:

- **CAD certification is highly valuable & applicable in the manufacturing sector**
- **Import knowledge so employees can upgrade their skills and stay relevant in the industry**



DAY 3 SEMINAR SERIES



Charting a Course for Biodegradable Additives: Challenges and Future Prospects

Friday, 17 November 2023 | 13.00 - 14.30 WIB
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

Speakers:

Joddy Arya Laksmono - Kepala Pusat Riset Teknologi Polimer BRIN

Prof. Dr. Ir. Mochamad Chalid, S.Si., M.Sc.Eng - Direktur Center for Sustainability and Waste Management Universitas Indonesia

Moderator:

Dr. Frita Yuliati - Pusat Riset Teknologi Polimer BRIN

Objectives:

- To promote usage of bio-degradable additives in the plastic industry.
- To expose on what are future materials that can support sustainable development in the industry



DAY 3 SEMINAR SERIES



Sustainability Development in Plastic Industry

Friday, 17 November 2023 | 15.00 - 16.30 WIB
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

Speakers:

Ivan Pan - Regional Sales Manager

Harvard Lin - Sales Executive from EVER POLYMER CO., LTD.

Objectives:

- To explore on sustainable development in plastic industry
- Transfer knowledge from media & overseas company to local attendees
- An excellent opportunity for local attendees to have some insights what's happening in the Asia region.



DAY 4 SEMINAR SERIES



Innovations in Medical Plastics: Expanding Beyond Prosthetics and Custom Implant

Saturday, 18 November 2023 | 13.00 - 14.30 WIB
Main Stage, Pre-Function Hall D2, JIExpo Kemayoran

Speakers:

Ariana Susanti - Business Development Director of Indonesia Packaging Federation (IPF)

Untung Sugiarto - Co-founder GudRnD

Uly Christianti - Sales Account MGR PT Kasakata Kimia

Hendriana Werdhaningsih, PhD - Product Design, Craft, & Fashion Lecturer at Paramadina University

Objective:

- To collaborate with community, industry player, association and academicians
- To open to new perspectives in to combine art, product, & usability



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SPECIALIZED ZONES



CIRCULAR ECONOMY ZONE

In collaboration with Indonesian Plastics Recyclers, we have presented a dedicated Circular Economy Zone featuring contributions from 9 participating companies. This showcase highlights the latest development in sustainable products or technologies within plastic sector.

Relatively unknown, these product showcases aim to illustrate that a circular economy is indeed possible here in Indonesia.

Participating Companies



CIRCULAR ECONOMY ZONE

TECH-TALK



A collaboration with Indonesian Plastics Recycler (IPR) to host a 3 days tech-talk on circular economy zone, where visitors can tap in and will gain many insights and knowledge from industry experts.

Thoughts leadership discussion including associations, communities, and industry players to discuss about the 4 main concepts of circular economy: durability, reuse, remanufacturing, and recycling to keep products, components, and materials circulating in the economy.



CIRCULAR ECONOMY TOUR



304 university students from 8 universities attended the Circular Economy tour. This program aims to introduce the concept of Circular Economy through an around-the-show tour, involving related exhibitors onsite as stop points. Each stop point will tell a story of their involvement in the plastic recycling journey.



HOSTED BUYERS PROGRAM



This year, Plastics & Rubber Indonesia 2023 has been a huge success, particularly with the Hosted Buyers Program. This program provides a platform for exhibitors to connect with potential clients, partners, and suppliers. It facilitates networking, fostering relationships that can lead to long-term business collaborations. Hosted Buyers Program is available in both online and offline formats.

This program succeeded in bringing together:

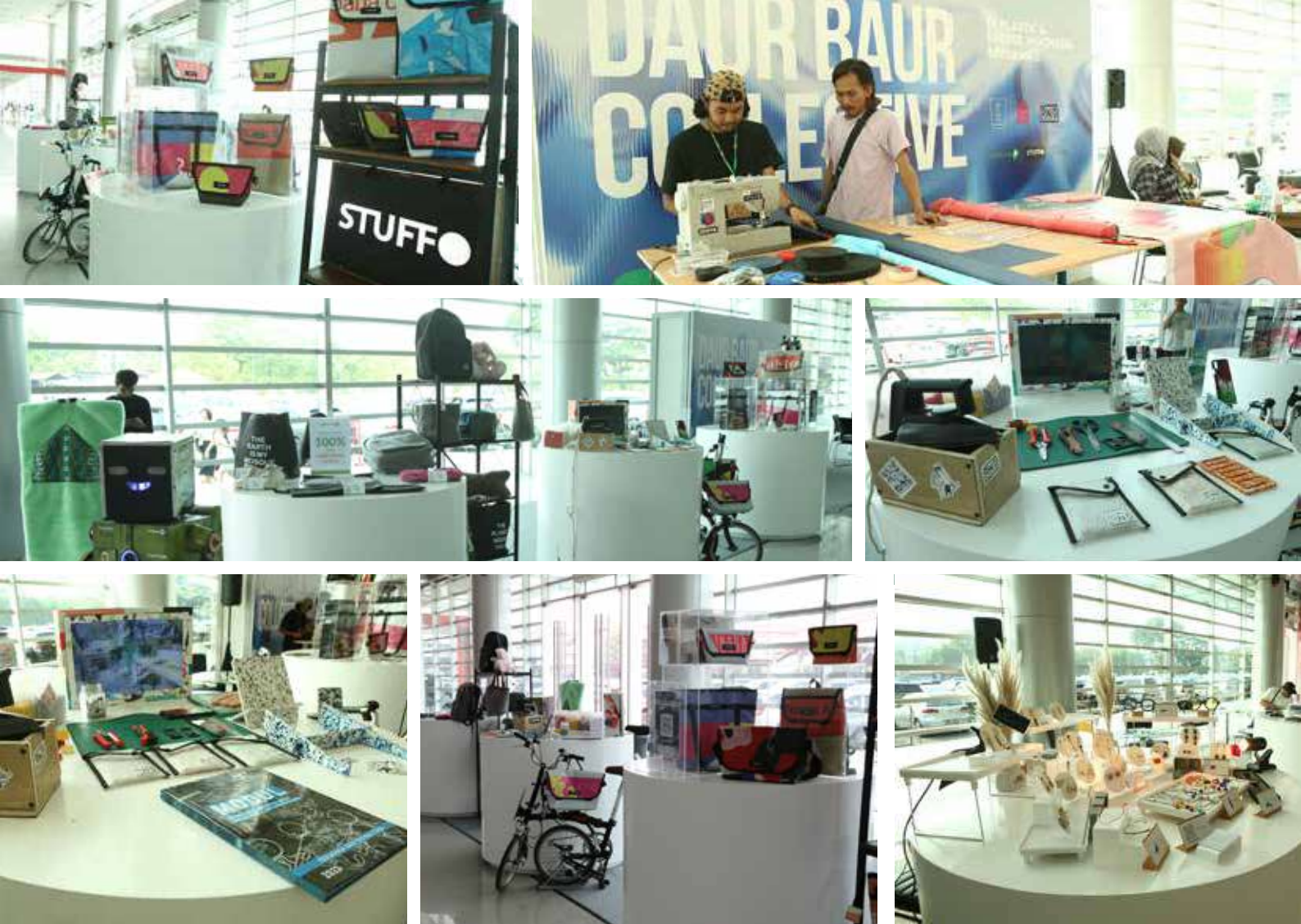
5 Buyers

6 Exhibitors

17 Meetings



Hosted Buyer Online



WASTE TO ART

We created WASTE TO ART GALLERY with recycling community such as GudRnD, Stuffo Labs, Daur Baur, Rubysh Jewelry, Kickyourbutt Project, and Plasticpay. The gallery serves as a showcase for recycled plastic products with commercial value.

Additionally, we organize workshops to create items like small bags from used banners and transforming plastic bottle waste into valuable merchandise.



SUSTAINABILITY ZONE

This area is dedicated to promoting and showcasing sustainable concepts that are related to the industrial world from several innovative companies. An inspiring and educating zone for visitors to see firsthand innovative solutions for environmental problems.

Partnering with Pureve for onsite water refill stations, EcoLoop as our waste management ally, Starvo provide the EV car charging stations at the show, and VKTR to provide the EV shuttle bus to the Plastic & Rubber Indonesia venue.

Each company has a unique approach to developing sustainable solutions.



THANKS TO OUR PARTNERS

Association Partners:



Industrial Estate Partners:



Community Partners:



Official Airlines Partner:



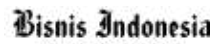
Official Apparel:



Sustainability Partners:



Media Partners:



ABOUT THE ORGANISER



PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia, established with the sole purpose of organising specialised trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organises over 20 trade exhibitions in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hospitality, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors. Since its inception PT Pamerindo Indonesia has organised over 200 international trade exhibitions in Jakarta, Surabaya, and Bali.

PT Pamerindo Indonesia is part of Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others.

We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

For more information, please visit www.informamarkets.com

**PLASTICS & RUBBER
INDONESIA**

20-23 November 2024

Jakarta International Expo, Kemayoran
Indonesia



THE 35th International Plastics & Rubber Machinery, Processing & Materials Exhibition

Organised by:



Sustainable Events:



Co-located with:



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